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GlobalCom Information Services announces new Corporate Strategy as part of re-engineering exercise

Singapore , 05 July 2006 - GlobalCom Information Services announces its new corporate strategy as the company prepares itself for a re-engineering exercise to expand its service offerings and geographical reach.

The new GlobalCom Information Services is now lean and trim, with its fighting-fit team geared towards their areas of specialization. This is essential for the company in its transformation to become a technology-based service provider through the enhancement of its technical delivery capabilities

As part of this move, GlobalCom has re-organized its existing DNS domains. www.gis.com.sg will be remapped as GlobalCom's corporate web site containing high-level corporate and marketing information; while www.globalcom.com.sg will be re-equipped with e-commerce transactional capabilities to become the company's window to its consumers.

Mr Michael Lee, Managing Director of GlobalCom Information Services commented that this is a timely move, as the company forges ahead in these exciting times.

"In line with our new corporate direction, priority and resources will be allocated to enable new globally accessible sales and marketing initiatives, product distribution systems as well as payment gateway by leveraging on the strengths of e-commerce applications via the Internet."

"At the same time, the company will expand beyond our shores to seek new markets. We will also constantly reinvent ourselves in order to stay focused and relevant for the consumers."

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